



IT's a Complicated Puzzle
Direct Send Campaign - B2B

WANT THE
Start here.

**MISSING
PIECE**

Navigating the intricate maze of technology can feel like piecing together a complex puzzle. Except we know this isn't a game; it's your business—with no hints for the impossible time limits and complicated instructions.

With 32+ years of problem-solving and 100+ years of certified technical experience, Optus has been the missing piece to the puzzle for Fortune 1000 companies across the U.S. Don't turn your critical communications into a guessing game. Let our 24/7 customer-first concierge team provide you with professional services and technical expertise to help you crack the code.

OPTUS

**IT
PUZZLE?**
Look on the back for a hint.

**TO
YOUR**

(hint: it's Optus)

Open the card and follow the maze to learn more.

POSTCARD MESSAGING - FRONT

Want the missing piece to your IT puzzle?

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POSTCARD MESSAGING - BACK

Hint: (It's Optus)

STUCK?

Are you feeling overwhelmed
by these puzzles, like you do
with complicated technology?

Let our team of experts help.

O P T U S

Craig Manley

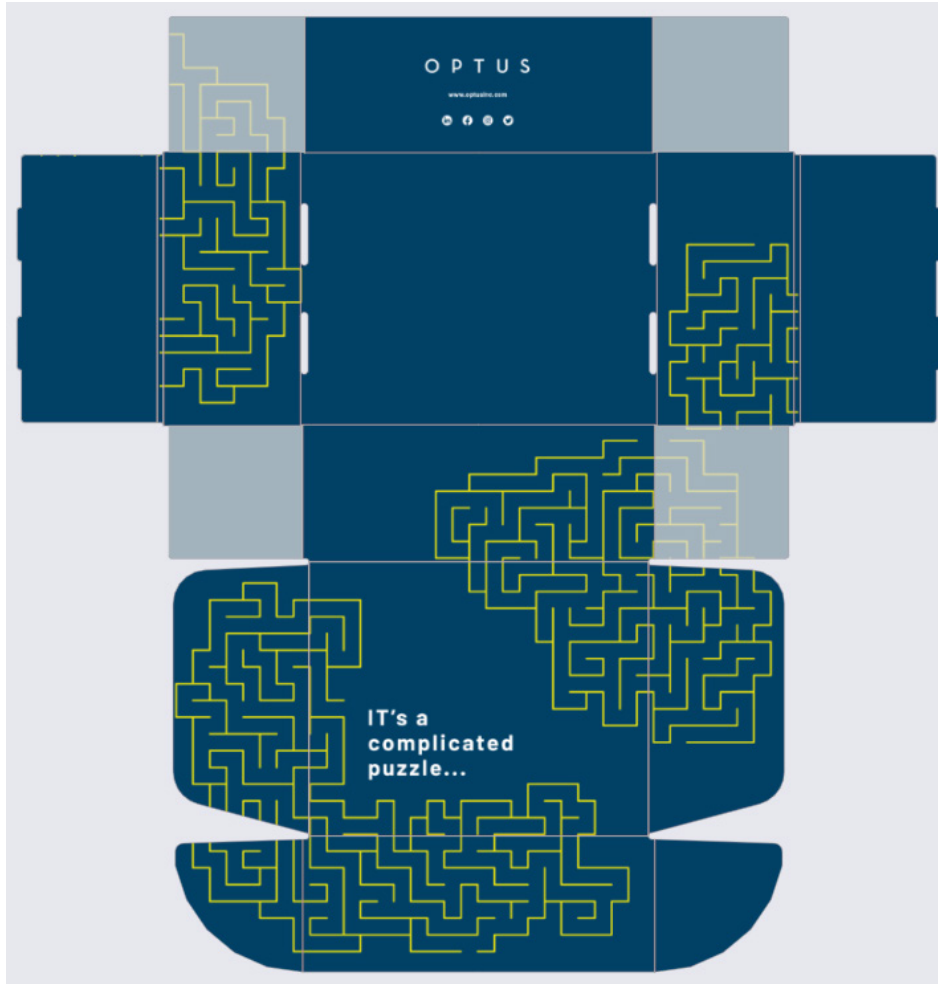


www.optusinc.com



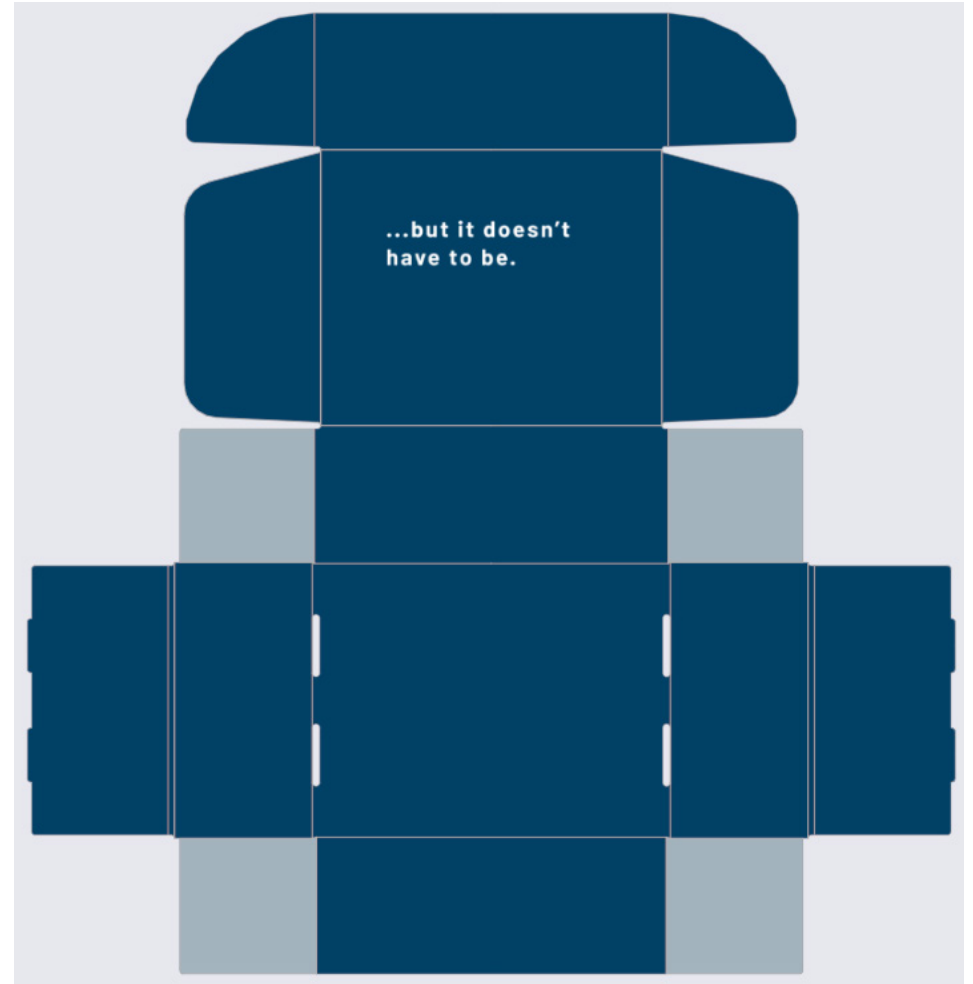
PACKAGING MESSAGING - OUTSIDE

It's a complicated puzzle...

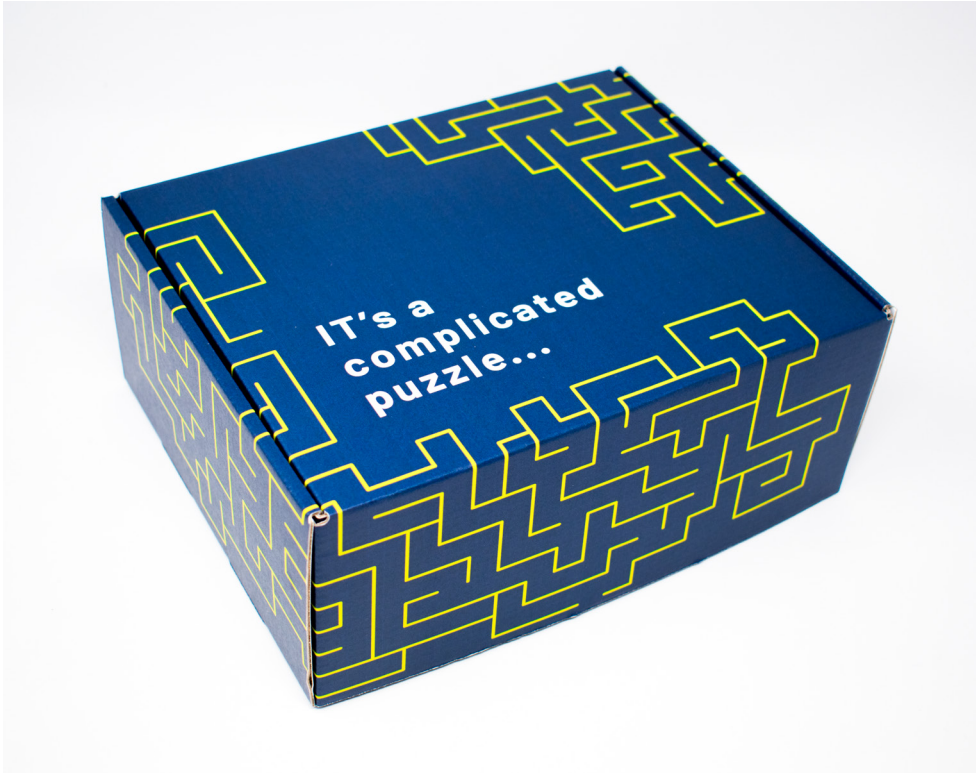


PACKAGING MESSAGING - INSIDE

...but it doesn't have to be.



PACKAGING



PACKAGE CONTENTS

Wooden Puzzle Box

Pinwheel Postcard

Business Cards

Handwritten, Client-Specific Card



PACKAGE CONTENTS

