

Holiday Celebration

B-2-B Direct Mail Campaign



MESSAGING



MESSAGING

CONGRATS

To a year of hard work.



OPTUS

(But hopefully not too hard.)



This holiday season take a moment to treat yourself and celebrate your accomplishments—both big and small.

Congrats on winning that major account!

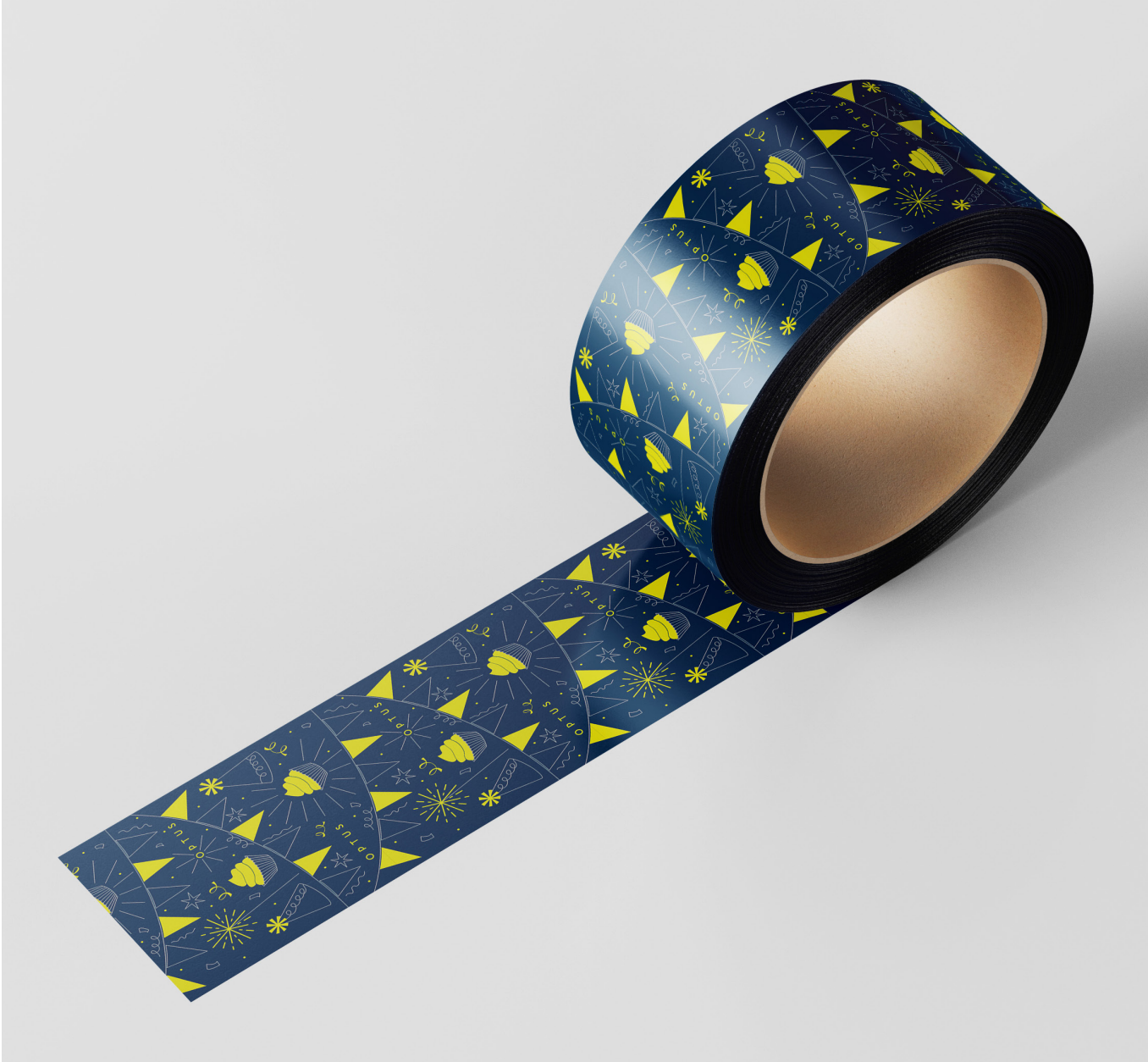
Congrats to washing your hands—with soap!

Congrats on exceeding quota!

Congrats to not using "reply all" to company-wide emails!

Whatever you're celebrating this year, the Optus team is partying right alongside you. Cheers to 2023 and an even better 2024!

CUSTOM TAPE



PACKAGING



PACKAGE CONTENTS Cups and Party Snacks



PACKAGE CONTENTS Party Hats



PACKAGE CONTENTS Sparklers



PACKAGE CONTENTS



BEST BY
04.25.20
09-1107-1270

TÖST

WHITE CHEDDAR
MADE WITH ❤️ IN ASHEVILLE, NC

POPPY
HAND-CRAFTED
PURE. SWEET.
POPCORN

Gluten Free

PARMESAN & BLACK PEPPER
MADE WITH ❤️ IN ASHEVILLE, NC

POPPY
HAND-CRAFTED
PURE. SWEET.
POPCORN

Gluten Free

CONGRATS
To a year of hard work

CONGRATS!
You didn't set off the fire alarm
popcorn in the breakroom!

CHEERS!
You printed something correctly
the first time!

CELEBRATE!
No one had to tell you 'you're muted'
on a video call.

CHOCOLATE ALFAJORES

WoodenTable
BAKING CO.

CHOCOLATE ALFAJORES

Net Wt. 4 oz (113 g) 1 x Alfajores

CHOCOLATE ALFAJORES

CONGRATS

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PACKAGE CONTENTS

